

Program Advisory Committee Meeting Minutes April 14, 2015

Chair for the meeting - Per Fagereng

Staff Reports

Kathleen

I was gone most of March because of my mother's death. Since returning I have been working on the Quarterly Reports (Due and completed on 4/10.) I also am generating a list of books to pursue for interviews for the membership drive, arranging some interviews for the drive, discussing possible specials for the drive, catching up on email backlog and requests, reviewing applications for the open AM-PA slot for second Friday of the month.

Jenka

What is Journalism conference - made some connection and ideas on social media campaigning

Membership drive coming on May 6-16 - Move bombing anniversary special May 13th, news and PA day May 15th. new method of having hosts pitch with one pitcher, lots of training to do

KBOO news has been producing daily reports o the OR legislature with in depth reports on a number of bills. Special series on school board elections

Applied for number of awards for ALEC projects

Still maintaining the website ,will meet with the company we contracted with to build new site early next week, plan is to launch in time for the Blues Fest, July 4th weekend

Contracting IT person to fill in, Tancred got another job

Joe - planned thing on police - someone researching police killing in portland to go along with that?

Jenka - are you volunteering?

Joe - could do research, wrote some articles back in the day

Jenka - Jason Renaud

Joe - want someone to do it who is developing skills

Jenka - Haven't figured out the content yet. 2008 did all day special on police brutality,

Erin

Drive Debrief

Drive Planning

- **MOVE bombing anniversary**
- **News and PA day**
- **Steam Radio Syndicate remote on Sat May 16th as a "thank you"**

Oregon Community Media show

World Affairs Council = african visitors , mostly sudanese

Northwest community MEdia Summit

- **tension between producers and audience, who are we, as an institution serving? it's a good tension to pay attention to, not to erase. Meeting with someone from metro east, and someone from a Seattle LPFM in the next week or 2 to continue to think about partnerships**

What is Journalism Conference

Training Stuff

- **rewriting pitch training curriculum**
- **rewrote Live Broadcast Producer training curriculum**
- **Music department volunteers**
- **Ally skills and working to end racial micro-aggressions**

Planning Jazz Fest special April 27 - May 3

Podcast Planning

Artist in Residence selection process

Program Selection

- **Rock - the new Wed morning Mid - 3am host**
- **Opening for Fri Folk program - one application so far, deadline**

Roger - NOJF how does it work

Board Report - Raoul

Board asked to make sure that the hosts start their shows on time, more shows that aren't starting on time,

Joe - haven't noticed

Per - host is late or announcements?

Kate - web?

Raoul -talking more about minutes

Paul - can you go back to the board and ask them specifically what they're talking about?

Jenka - if it's about Prison Pipeline, that situation has been resolved

Joe - structure as an institution have to be a little flexible, its bad when people lose time for their show, but don't see it as a large problem

Paul - the only question is, on which end are they talking about

Jenka - are their others so we can talk to the programmers directly?

Homogenization side conversation...

Second Friday Opening - Kathleen

Opening for AMPA show, 7 applications, Kathleen handed out summary of intent, and her notes on their work sample. You can see it's a variety of topics, its supposed to be political in nature, as opposed to cultural or community/arts. Alternates with Veterans voice, and one land many voices. if you have feedback on the ideas being proposed, comments are welcome.

Discussion on process

Per: what's next step?

Jenka - how do the shows fit our mission?

Kathleen - feel a little pressure from show folks to make a decision. We could delay it again, if we need to. Could put a special in May. I feel the need to respond to people who did the good work to get the proposals done

Paul - I recommend that Kathleen decide before the next show in May. I also encourage these folks to produce stuff and get it on the air, more long form stuff, more locally produced stuff on

New Class on hosting a program to be taught by Raoul - Erin

starting to develop the curriculum for a class that Raoul will teach that goes over good hosting, including mic technique, and more! Once this is developed and going, we will be able to get those who need the refresher to take the class.

Class will include:

- The anatomy of a good mic break
- Effective cross promotion
- Bonding with your audience
- Effective communication techniques
- How to get listeners to listen longer
- Meeting audience expectations while allowing for the unexpected
- Proper microphone techniques
- How listeners actually listen
- Constructing a good pledge (pitch) break
- Music set execution
- Effective self-evaluation of your on air work
- 10 ways to sound better while still being yourself on air

Jenka, Erin, and Raoul will work on fleshing this out to curriculum

Joe - think its a good thing, I know I get sloppy, the habits of doing it regularly make you lazy, and having people work to remind you.

Raoul - 45 volunteers at KMHD, had one air check session per quarter, not like commercial radio

Jenka - was there a staff member that that was their whole job.

Raoul - 2 people, Program Director and operations director, and consultant that came in twice a year. John Dodge

Discussion on the Operations Director job

next meeting chairs

May -Linda Olson-Osterlund (meeting will be TUESDAY MAY 19th because of Membership Drive)